

# CYBER SECURITY IN AUTOMOTIVE

## Automotive Under Attack



**225%** cyber attacks on cars increased in the last three years.



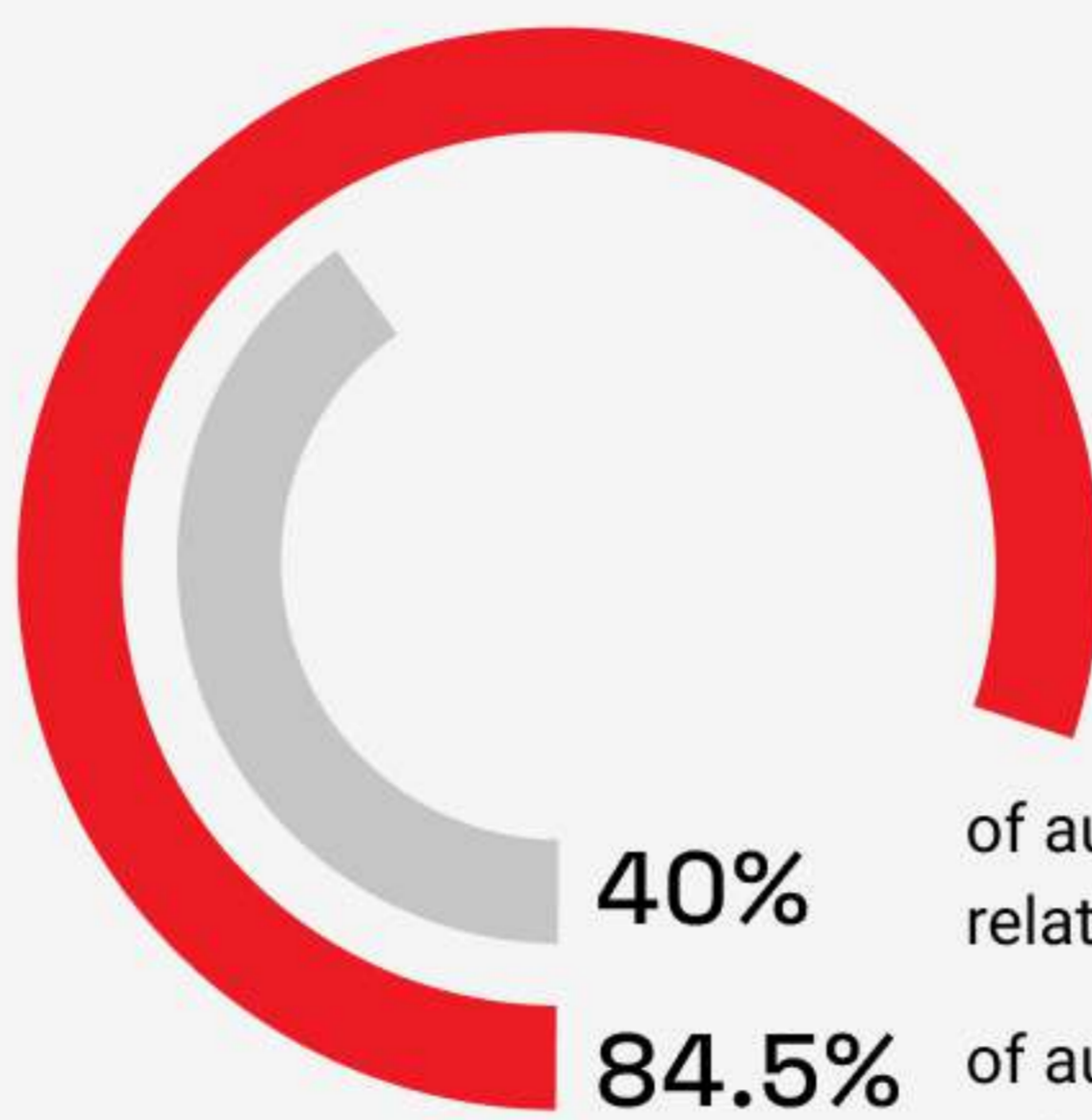
Hackers took control of a Jeep and 1.4 million vehicles had to be recalled to fix the bug that enabled the attack.



The industry can lose up to **\$1.1B** for a single attack.



## Automotive Cybersecurity Landscape



of automotive cybersecurity issues are related to back-end application servers.



of automotive attacks were carried out remotely.



By 2030, there will be **4x** autonomous robotaxis globally than today.



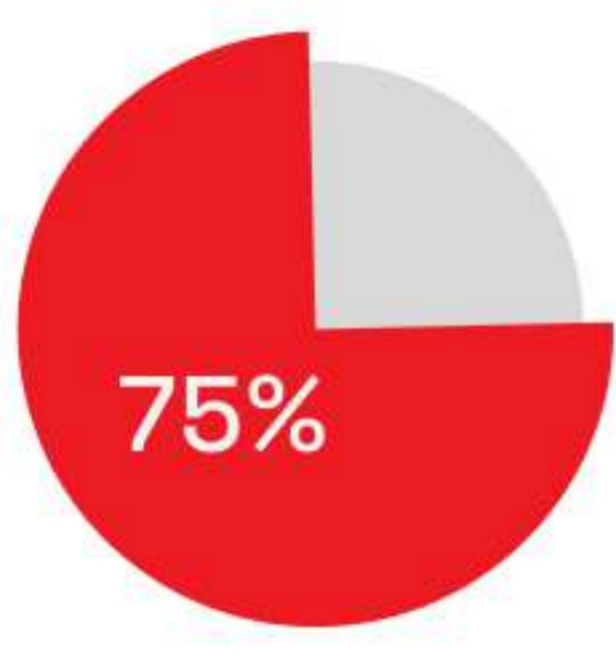
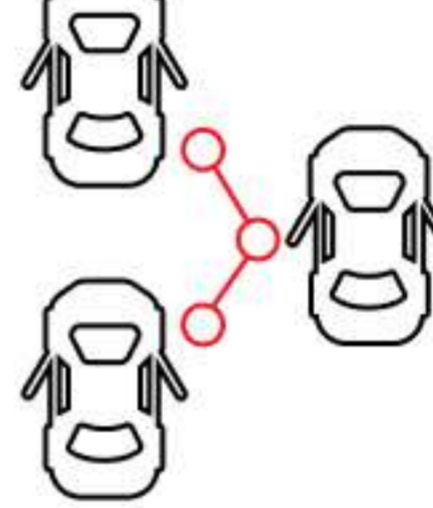
## IoT Devices are Cyber Targets



**470M** IoT devices in vehicles and endpoints with a global revenue of **\$389B**.



**775M** connected cars are projected to be on roads by 2023.



of stakeholders are concerned about cybersecurity vulnerabilities in on-board diagnostic systems

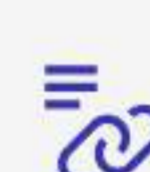
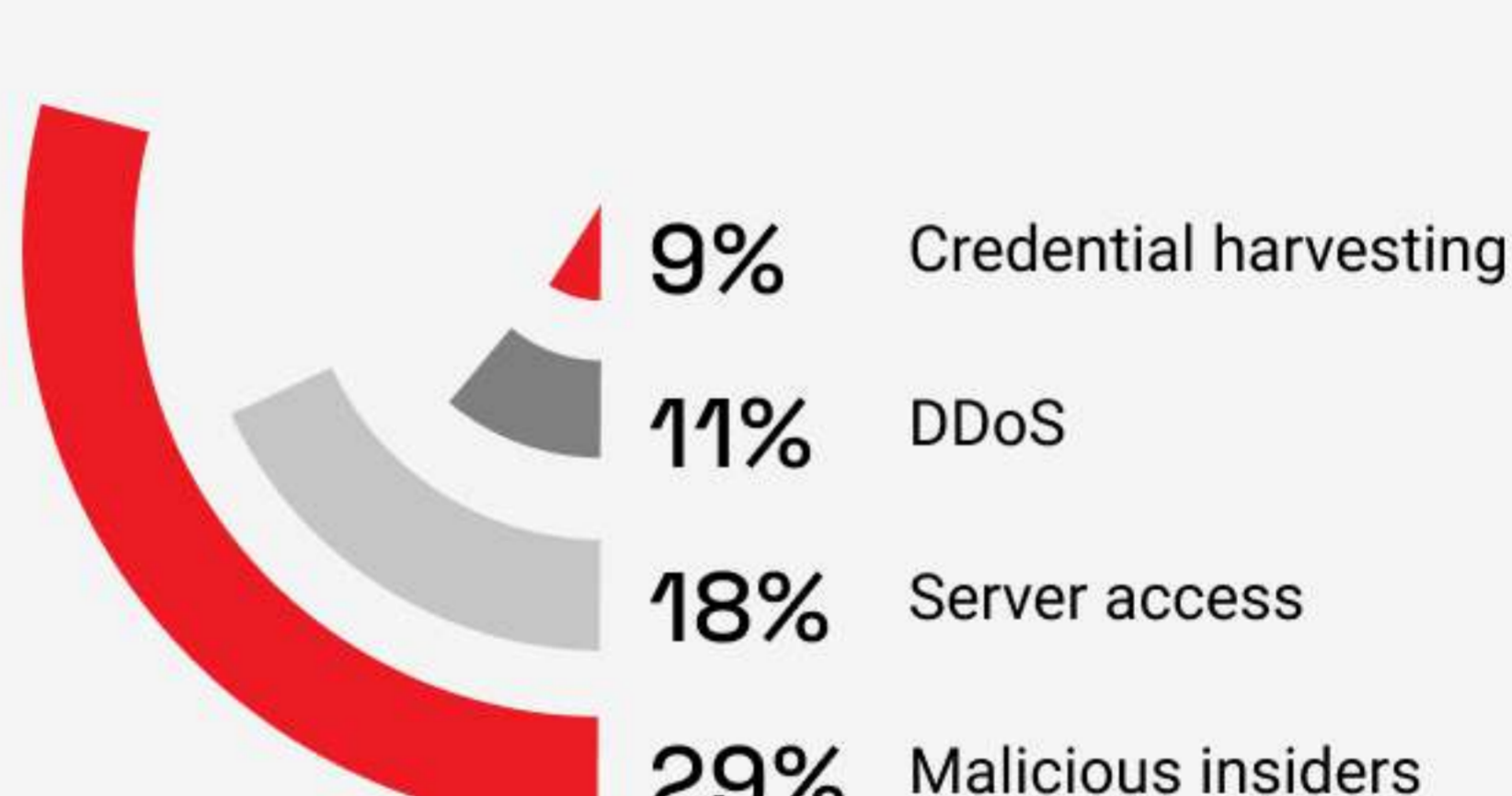


## Top Attack Types

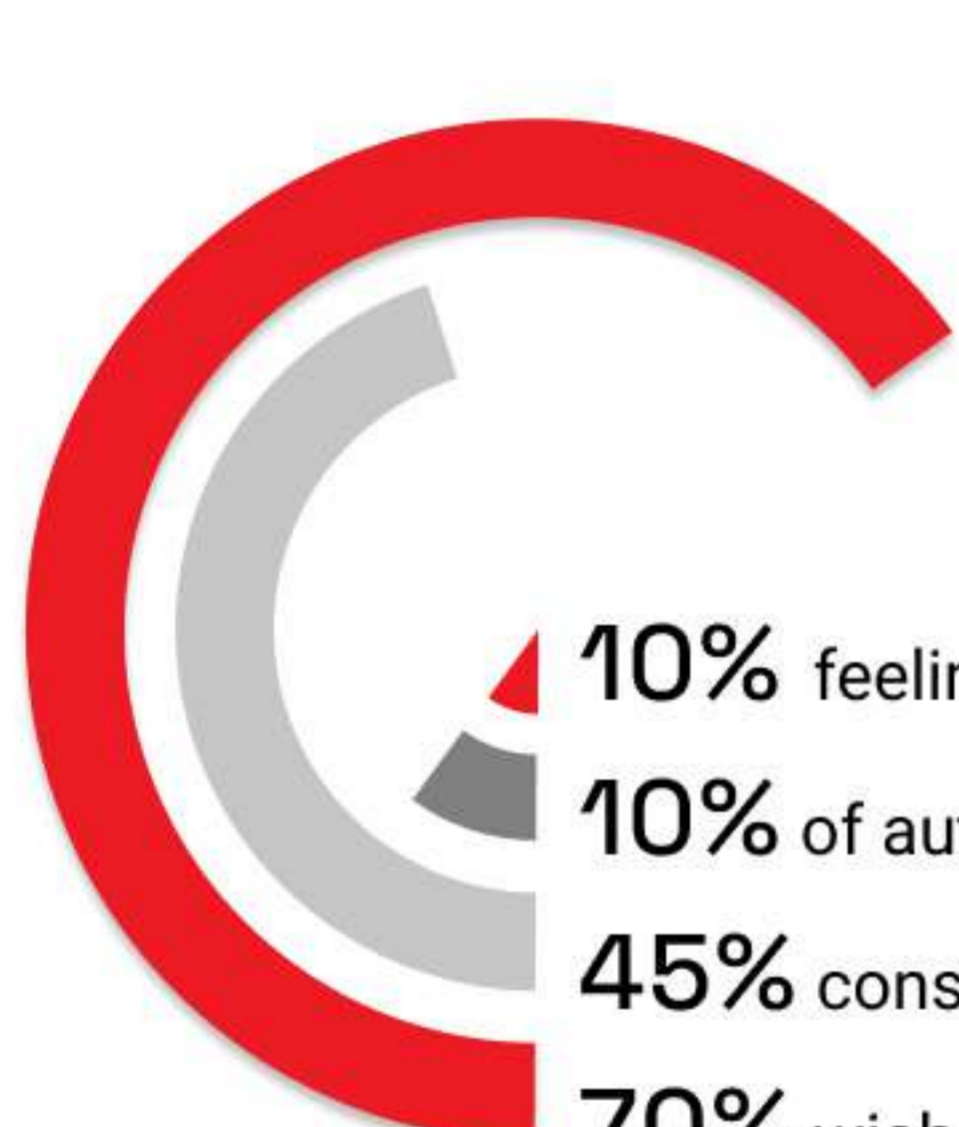
Ransomware	36%
Phishing and stolen credentials	33%
Vulnerability exploitation	17%



## Top Attack Vectors



## AI Cybersecurity Maturity in Automotive

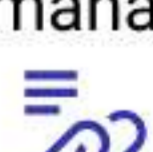


10% feeling satisfied.

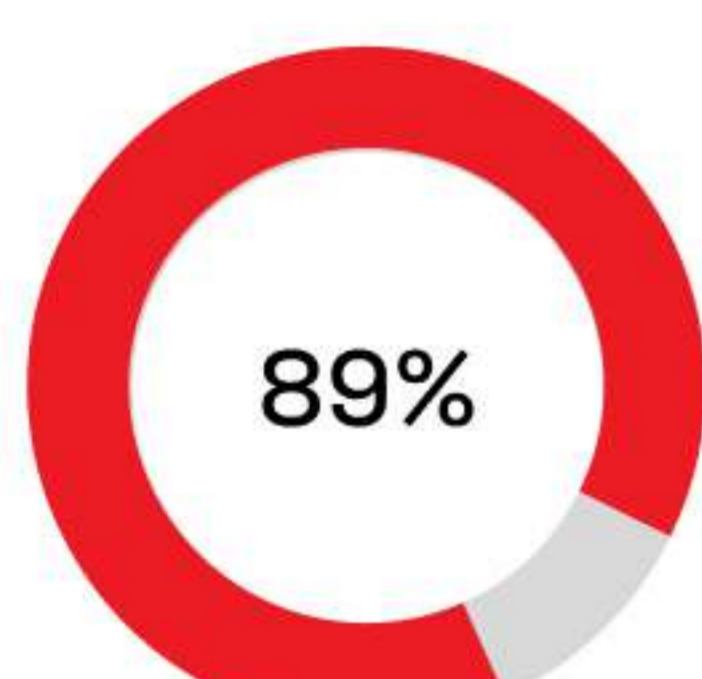


10% of automotive suppliers say cybersecurity ranks high on top management's agenda.

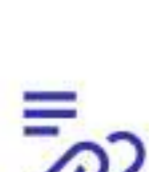
45% consider external partners' security as important.



70% wish for higher cyber maturity in their automotive supply chains.



of OEMs believe a high level of cybersecurity maturity is a significant competitive advantage.



With increasing connectivity, the vulnerability of cars increases too.

AI EdgeLabs can be deployed as a smart AI-based Firewall to protect the car from unauthorized access.

AI EdgeLabs is an all-in-one AI-based platform that brings advanced network visibility, early threat detection, automated incident response and remediation vital for the newest technologies in automotive.

**PROTECT YOUR EDGE  
& IOT ENVIRONMENT**

